

PRESS RELEASE



World Elder Abuse Awareness Day Observed at Tluh Village, East Jaiñtia Hills District

Khliehriat, 16th June, 2026: The District Legal Services Authority (DLSA), East Jaiñtia Hills District, Khliehriat, under the aegis of the National Legal Services Authority (NALSA), observed World Elder Abuse Awareness Day through a Legal Awareness Programme held at Tluh Village on Monday the 15th June, 2026. The programme aimed to spread awareness on the rights, protection and welfare of senior citizens and to educate the public on preventing abuse, neglect and exploitation of elderly persons.

The programme witnessed the presence of Deputy Legal Aid Defence Counsel, District Legal Services Authority (DLSA), East Jaiñtia Hills, Smti. K. Challam, Manager of HDFC Bank, Ladrymbai Branch, Smti. S. Lyngdoh, traditional heads and members of the community.



During the programme, Deputy Legal Aid Defence Counsel, District Legal Services Authority (DLSA), Smti. K. Challam, highlighted various legal provisions and welfare schemes for the protection and wellbeing of senior citizens. She spoke on the Maintenance and Welfare of Parents and Senior Citizens Act, 2007, stressing the responsibility of family members to care for the elderly.

She also informed the gathering about the toll-free helpline number 15100 and the availability of free legal aid and assistance through legal services institutions for vulnerable sections of society.

Manager of HDFC Bank, Ladrymbai Branch, Smti. S. Lyngdoh, also addressed the gathering and highlighted various banking benefits and financial schemes available for senior citizens. She informed the participants about the Atal Pension Yojana (APY) and emphasized the importance of financial security among the elderly. She also sensitised the gathering on the growing incidents of online and banking fraud, while creating awareness on cyber safety measures. Further, she informed the participants about the Cyber Crime Helpline Number 1930 for reporting financial and cyber-related fraud cases.

The programme witnessed the active participation of village elders, community members and officials from the District Legal Services Authority (DLSA).

