

PRESS RELEASE



Integrated Drive Brings Government Services to SHG Women

AMPATI, SEPTEMBER 24: For rural women juggling household work, farming and childcare, a trip to a government office can mean losing a day of work. At Baghmara village, government services instead came closer to them.



The BMMU Rerapara C&RD Block, in collaboration with the DMMU, South West Garo Hills, organised an Integrated Service Delivery Drive at Baghmara under Rikrime Cluster Level Federation on September 24, bringing financial, enterprise and institutional services closer to Self-Help Group (SHG) members.



The drive facilitated loans for 6 SHGs, e-KYC profiling for 11 SHGs and the mobilisation of 8 young mothers into existing SHGs. Two members applied for Individual Enterprise Loans, while others completed FSSAI and Udyam registrations to formalise their enterprises.

The initiative also facilitated DAR entries for 74 PLDs, a Mother Skill Workshop covering 3 Village Organisations, MeriPachan registration for 2 CGHA and 2 ACRP cadres, and the seeding of the VPRP concept in 3 VOs.



The doorstep initiative highlighted how bringing services directly into rural communities can reduce access barriers while strengthening women's institutions, livelihoods and participation in local development.