



PRESS RELEASE



Shillong-based IAS Officer and Doctor Authors Routledge Book on Information, Reality, Life and Consciousness

Shillong, May 13: Shillong-based IAS officer and medical doctor, Dr. Joram Beda, IAS, has authored a new book that seeks to broaden contemporary discourse on one of the most fundamental questions in science and philosophy — the true nature and role of information in reality.

Titled *Nature of Information: Shaping Reality, Life, and Consciousness*, the book has been published by UK-based Routledge, a leading global academic publisher under the Taylor & Francis Group.

The work offers an interdisciplinary exploration of information across physics, biology, neuroscience, artificial intelligence, philosophy and consciousness studies. The book argues that information may not merely describe reality, but may act as a foundational organising principle — perhaps even the fabric of reality itself.

By drawing upon insights from multiple disciplines, the book examines the role of information in life, mind, consciousness, knowledge systems, artificial intelligence and the broader structure of reality. It contributes to contemporary discussions at the intersection of science, philosophy, cognition and technology.

The publication has also begun gaining international visibility across major digital platforms. It recently secured the No. 1 position on Amazon India's "Hot New Releases" list in the Metaphysics category and also appeared among the Top 10 titles in Amazon India's Metaphysics bestseller listings.

On Rakuten Kobo, a global eBook and audiobook platform, the book has also shown notable country-store visibility in the Metaphysics category. It has recently ranked at positions including No. 3 in Peru, No. 8 in Colombia, No. 11 in Cyprus and Estonia, No. 13 in Argentina, No. 15 in Chile, No. 17 in the Czech Republic, No. 36 in Denmark, and No. 41 in the Philippines, indicating emerging international discoverability across multiple country stores.

The book is also listed through several official university bookstore channels in the United States, including Miami University, SUNY Oneonta, William Woods University, The Master's University, Elmhurst University and Ursinus College. It is available through Routledge, Amazon, Google Books, VitalSource and other major online bookselling and academic distribution platforms

Dr. Joram Beda, IAS is a 2008 batch IAS officer and an alumni of prestigious medical college JIPMER currently serving as Commissioner Secretary Health.