

PRESS RELEASE



Two-Day Tyisam Festival Inaugurated at Golden Beach, Baghmara to Promote Tourism and Local Culture

Baghmara, the 28th January 2026: A two day long cultural bonanza Tyisam Festival got under way today at Golden Beach of Baghmara with much enthusiasm and grandeur. The Meghalaya Tourism Minister, Shri. Timothy D. Shira inaugurated the event in the presence of local MLA, Shri. Kartush R Marak and host of other dignitaries.



The Minister in charge of Tourism, Agriculture and Fishery Department Shri T. D. Shira



expressed his happiness and contentment in participating the two-day event while stating that Baghmara Simsang beach reminds him of the famous Marina Beach in Chennai. However, the area of sand in Baghmara is much bigger compared to that beach. He said.

He further urged the gathering to push themselves for domestic tourism by creating an atmosphere that will attract more tourist

especially in the Simsang Beach that can enhanced the local economies. The Minister also said that State Tourism Department is keen on developing Tourism across the state and urged the people of South Garo Hills to fully utilized the available resources and make tourist friendly destination.



The Inaugural event featured flower show, vegetable show, singing and Dancing Competition, Indigenous games, Beach Sports and musical nights featuring the famous Garo Hills band North Wind, Rough Road and local bands



The event will also showcase the rich cultural heritage and traditions with special emphasized on local cuisine music and varieties of handicrafts and other local produce.