PRESS RELEASE

State-Level Living Heritage Festival to Showcase Meghalaya's Village Crafts and Traditions

The two-day festival will bring together artisans and communities from 11 villages

to celebrate traditional skills, creativity and craft-based livelihoods

SHILLONG, 29 October 2026: The Department of Arts & Culture, Government of Meghalaya, will organize the State-Level Living Heritage — Arts and Crafts Villages Festival, 2026 under Jan Jatiya Gaurav Divas (JJGD) on 3rd and 4th November 2026 at the State Central Library premises, Shillong. The inauguration is scheduled for 3rd November 2026.

The festival will celebrate the distinctive crafts, artistic practices and traditional knowledge of Meghalaya's villages, highlighting the skills and creativity that sustain local livelihoods and preserve cultural traditions across generations.

Bringing together representatives from 11 participating villages, the festival will provide a platform for artisans and village communities to showcase their handmade products, demonstrate traditional craft-making techniques and share the stories, knowledge and cultural significance behind their work. Visitors will have an opportunity to engage with the crafts and the people who continue to practice and preserve these traditions.

Organized under the observance of Jan Jatiya Gaurav Divas, the festival also underscores the importance of recognizing and celebrating the cultural heritage and contributions of indigenous communities. It places the villages and their practitioners at the Centre of the celebration, acknowledging the knowledge, labour and creativity that keep these traditions alive.

The Department of Arts & Culture invites the public to participate in the festival at the State Central Library premises to experience the living traditions of Meghalaya through the crafts, products and knowledge of its village communities.