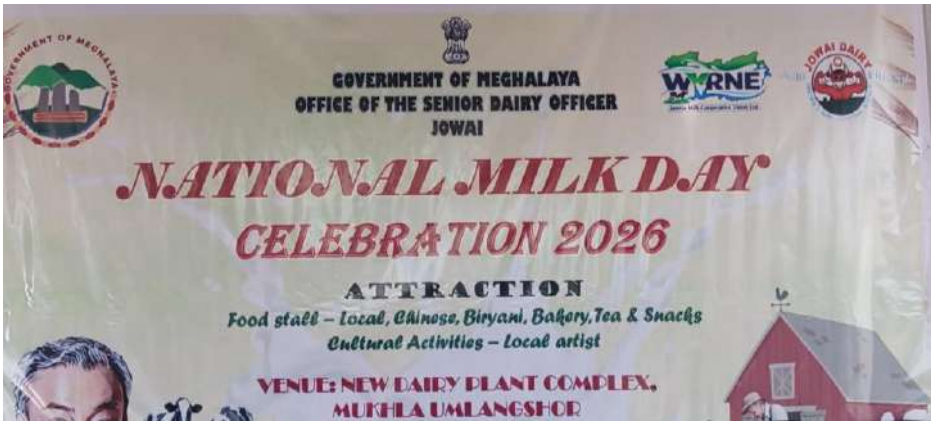
GOVERNMENT OF MEGHALAYA

PRESS RELEASE

National Milk Day Celebrated with Focus on Dairy Farming

Jowai, 25th November, 2026: National Milk Day was observed by the office of the Senior Dairy Officer, West Jaintia Hills at the New Dairy Plant Complex, Mukhla Umlangshor to highlight the goodness of milk and its importance in our everyday lives.



The programme brought together Dairy Officials, cooperative representatives and local farmers to mark the occasion and recognize the role of dairy farming in the community.

Smt. Dadahun Phawa, Senior Dairy Officer, Shri. Hameland Ramut, Dairy Officer and officials from the office Jowai Senior Dairy were present at the programme.

Among the dairy farmers present were Shri. Dabna Challam, Chairman JMUL, Smt, Wandakaru Laloo, Progressive Dairy farmer, Shri. Robinus Sayoo Senior Dairy Farmer, Shri George C Ryngtathiang, Chairman of La I Sap Multipurpose Dairy Cooperative Society, Mairang, West Khasi Hills.



Sharing their personal journeys and experiences, the farmers spoke about the challenges and opportunities in dairy farming. They highlighted the importance of unity, mutual support and standing by one another to help the sector grow. They also encouraged fellow farmers to make proper use of the government assistance and schemes provided for dairy farming.

They stressed that through collective effort, farmers can contribute towards meeting the growing demand for milk across Meghalaya., rather than limiting their efforts to their respective districts. They said that cooperation and shared vision are important for taking dairy farming forward in the state.

Shri George C Ryngtathiang, Chairman of La I Sap Multipurpose Dairy Cooperative Society, encouraged experienced fellow farmers to share their knowledge and guide those interested in taking up dairy farming. He emphasised the need to support and train new farmers so that more people can be involved in the sector.

He also pointed out that Meghalaya has favorable climatic conditions for dairy farming and urged fellow farmers to make the most of the advantage, by using government assistance and scheme responsibility for their intended purpose.

Drawing inspiration from the success of Amul, one of India's leading dairy brands, he encouraged fellow farmers to work towards a shared vision of building a dairy brand of their own in Meghalaya.

Shri. Robimus Sayoo, Senior Dairy Farmer, highlighted the importance of time management and discipline in dairy farming. He encouraged local residents to take up dairy farming as a source of livelihood and make use of the assistance provided by the government. He also called upon local dairy farmers to come forward and contribute towards the target of supplying 10,000 liters of milk to the dairy plant, pointing out the initiative could create better income opportunities for the community.



Dairy Stalls were also set up at the venue as part of the celebration. Extempore speech and live Drawing competition were held earlier and memento were distributed to the winners during the programme.