

PRESS RELEASE



Mega Campaign for Saturation of FI Schemes

Nongpoh, August, 29: As part of the ongoing 3-Month Financial Inclusion (FI) Saturation Campaign being observed across the country from July 1 to September 30, 2025, a Financial Literacy Camp was successfully conducted today at the CFC Hall, Umsning.

The programme was graced by Shri Neeraj Nigam, Executive Director of the Reserve Bank of India, along with senior officials from various banks, representatives of financial institutions, and members of the public.



Addressing the gathering, Shri Nigam highlighted the significance of extending financial services to every household and stressed that true financial inclusion goes beyond access to banking facilities. It must also equip individuals with the knowledge and confidence to make sound financial choices that improve their economic well-being.

The campaign focuses on enhancing awareness and accessibility of financial services, particularly in rural and semi-urban areas. Citizens are being sensitized to the importance of savings, responsible borrowing, digital transactions, insurance coverage, pension schemes, and credit linkages.

This initiative is expected to benefit a wide section of the population by bridging the knowledge gap, fostering trust in formal financial institutions, and empowering people to make informed decisions regarding their personal and household finances. By reaching out to underserved communities, the Financial Literacy Camp contributes to the broader objective of strengthening financial inclusion and promoting inclusive economic growth across the country.

