



PRESS RELEASE



North East Music Concert to Mark 90 Glorious Years of Akashvani

Akashvani North Eastern Service is set to host a vibrant North East Music Concert today the 23rd July 2025 at 3:00 PM at the U Soso Tham Auditorium, at State Central Library, Shillong, to mark National Broadcasting Day and celebrate 90 years of Akashvani's service to the nation.

PRASAR BHARATI
INDIA'S PUBLIC SERVICE BROADCASTER
AKASHVANI NORTH EASTERN SERVICE
PROUDLY PRESENTS:

NORTH EAST MUSIC CONCERT

ON THE OCCASION OF NATIONAL BROADCASTING DAY
AND TO COMMEMORATE
90 GLORIOUS YEARS OF AKASHVANI BROADCASTING

**U SOSO THAM AUDITORIUM,
SHILLONG**

JULY 23, 2025 AT 3 PM

NO ENTRY FEE

Just vibes and great music!
Bring your family, friends & share the love!
Let's make this celebration unforgettable

FEATURING
ARTISTS FROM 8 NORTH EASTERN STATES!
A MUSICAL CELEBRATION OF CULTURE, UNITY AND YOUTH

**SUMMERSALT
MEGHALAYA**
**FIFTH NOTE
NAGALAND**
**INNOCENT EYES
MANIPUR**
**JOES APARTMENT
SIKKIM**
**RUPAM & FRIENDS
ASSAM**
AND MANY MORE...

The event will be graced by Dr. Pragya Paliwal Gaur, Director General of Akashvani, as the Chief Guest, and promises to be a celebration of the region's musical diversity.

The concert will feature dynamic performances by leading artists and bands from all eight Northeastern states. The musical line-up includes Jayanta Jamatia from Tripura, Lungleng Trio from Mizoram, Joe's Apartment from Sikkim, Rupam & Friends from Assam, Innocent Eyes from Manipur, AR Folk from Arunachal Pradesh, Fifth Note from Nagaland, and Summersalt from Meghalaya. Their performances will span folk, fusion, contemporary and traditional genres, offering the audience an opportunity to experience the spirit of the North East on one stage.

Entry to the concert is free for the general public to be a part of this musical celebration. The North East Music Concert is set to be an evening of a unique blend of sound and culture, bringing the spirit of song and shared heritage.

All India Radio, Shillong, welcomes all music lovers to come and be a part of this special event.