



PRESS RELEASE



State Sensitization Workshop for Media Persons on National Deworming Day

Invitation to the media persons regarding the Sensitization Workshop for the Media Persons on National Deworming Day (NDD) on the 18th April 2024 at NHM Conference Hall, Shillong from 2:00 pm onwards

We request the media persons to attend the NDD Meeting in order to brief on:

1. The role of NDD- Why is deworming important?
2. The age group to be covered.
3. How to consume deworming tablet after food, chewable tablet etc.?
4. Benefits of deworming.
5. Data on NDD coverage (State and District wise data).

Media maybe requested to cover the NDD programmes held by the district and schools and to give positive reports and articles.

Media may also be requested to interview parents, students and teachers on NDD.

With the media cooperating with the health department and publishing positive news and avoiding misinformation it would greatly help the health department in reaching out to the community to the maximum.

Looking forward to a positive response from your side on the same.