



PRESS RELEASE



Skillerate Connect Event

Shillong, March 01, 2024: With an aims to accelerate the Skilling ecosystem by fostering connections between Employers, Skilled Beneficiaries and Local Entrepreneurs, the Office of the Meghalaya State Skill Development Society (MSSDS), Department of Labour, Employment and Skill Development, will be hosting a 'Skillerate Connect' event on the 05th and 06th of March 2024 at the New Nongstoin Playground, West Khasi Hills District. This event will encompass an Employers' Meet, Job Fair and Haat Bazaar.

Various stalls will be put up, offering an array of products and services including food, fruit wines, biscuits, clothing, flowers, electrical appliance repair, and more. Recruiters from various organisations and companies will be attending to recruit skilled youth across multiple sectors including Agriculture and Allied activities, Information Technology, Beauty and Wellness, Tourism and Hospitality, Service Sector, Food industry, Financial services and Construction. Attendees will have the opportunity to explore various skills training programmes and register themselves, as well as learn about different schemes and loans offered by banks and services of government departments.

Furthermore, there will be a performance by Shri Gilbert Thongni, followed by a friendly football match featuring differently abled athletes and a Pohdun (traditional game) competition on the 5th of March 2024, starting at 01:30 pm.

On the 6th of March 2024, the Northeast Institute of Professional Studies (NeIPS) will host a Fashion Show, and the Shaphrang Ngim Tur Team (Bah Blom and Team) will present a role play highlighting the 'Importance of Skills', starting at 02:00 pm. The event will conclude with a prize distribution ceremony.