

PRESS RELEASE



An Outreach Programme along Indo - Bangladesh border

An Outreach Programme along Indo- Bangladesh border was organized jointly by the North Eastern Service of Akashvani and Akashvani Shillong, in collaboration with the BSF Meghalaya at the river banks of Jadukata, BOP Gumaghat, East Khasi Hills district of Meghalaya. Attended by regular and casual employees of both the stations, the programme was successful in sowing seeds for a healthy relationship between Akashvani and the BSF personnel, as well as the Village Heads and the common people.



During the event, Shri Tarni Kumar Tiu, Deputy Inspector General, BSF Shillong, emphasized the significance of such Outreach Programs in fostering community outreach and strengthening the bond between BSF and the local border population. The collaborative effort between Akashvani North East and BSF reflects their commitment to serving and uplifting the lives of people in border areas.

Shri Niki Jana, the Secretary of Nolikata Village, expressed gratitude in his speech, conveying happiness and a sense of indebtedness to Akashvani and BSF for organizing a meaningful program. He eagerly looks forward to future interactions with BSF and Akashvani NES and Shillong.

Amidst a picturesque setting beside the riverside, the BSF Orchestra entertained the gathering with musical renditions of patriotic and popular Hindi songs. A touch of the local culture was added by Shri Really Lyngskor and his team of performers, who presented a Khasi Song and Khasi Dance.



Shri Ferdinand Dkhar, Head of Programme, NES Akashvani, who led the team, explained to the audience that the Outreach Programme is the brainchild of Shri Ashish Bhatnagar, Additional Director General, NEZ Akashvani & Doordarshan. He hoped that such collaborations would go a long way in bringing Akashvani closer to the BSF as well as the common people in the border areas, especially the beloved listeners. Shri Ferdinand also presented a beautiful song titled 'Forever Young' and dedicated this song to all the BSF Jawans and to all present at the function.

Shri Antony War, Asst. Engineer, Akashvani Shillong explained how easily one can now tune in to Akashvani programmes on their mobile phones and through this programme we reach our listeners. Shri Paritosh Dixit, News Editor of Akashvani Shillong explained that the role of Akashvani is to inform, educate and entertain the people.



The programme concluded with the Vote of thanks proposed by Shri Alvin Kharkongor, Programme Executive.

The programme was beautifully hosted by Ms Krishna Das Gupta, English Announcer, Akashvani North Eastern Service.