



### **ARTISTS ADDED TO THE LINEUP FOR BACARDÍ NH7 WEEKENDER MEGHALAYA**

Marty Friedman, Tesseract and Sarathy Korwar are added to the lineup at BACARDÍ NH7 Weekender Meghalaya.

The countdown to BACARDÍ NH7 Weekender - India's happiest music festival has begun! The Meghalaya edition is around the corner, with the lineup being released last month. True to its promise that there's more to be announced, the happiest music festival has added Marty Friedman, Tesseract and Sarathy Korwar to the lineup. Previously announced artists include Karnivool, Intervals, Shubha Mudgal and Raja Kumari, as well as exceptional talent from the North-east like Soulmate: North East Blues Special, Imphal Talkies and Khazi Bloodz. The new additions make this a diverse lineup to look forward to on November 1 and 2 at Wenfield, The Festive Hills, Thadlaskein. Conceptualized by OML, the festival will travel to Pune from November 29 - December 1, 2019 after the Meghalaya edition on November 1-2, 2019, where it will celebrate a glorious decade of bringing the best musical talent to music lovers.

Since its inception in 2010, BACARDÍ NH7 Weekender has emerged as one of the biggest and most awaited music festivals in India. Over the last decade, it has featured over 600 artists from India and around the world across genres.

Season and Under 21 tickets for the Meghalaya edition are available at <https://insider.in/bacardi-nh7-weekender-meghalaya-2019-110119/event>

Details about the new artists announced:

#### **1. Marty Friedman**

Marty's first major impact in music was in the game-changing guitar duo Cacophony, which he founded with equally enigmatic and now legendary guitarist, Jason Becker. He then spent 10 years as lead guitarist in the genre-defining thrash metal icon Megadeth. His tenure in the band, considered the "golden era" by many, was indisputably the most successful era in the band's history, by any criteria.

As much as he loved Megadeth, its music and its fans, Marty's overwhelming love of Japanese music and the Japanese language, found him leaving the band and moving to Tokyo. It is there where his career took off in very unexpected ways. Along with releasing his ever evolving solo albums, he also writes and performs with the top artists in Japanese music, racking up countless chart hits. His 14th solo album, "ONE BAD M.F. Live!!" is an all out celebration of Marty's music in its rawest form. With that album, the combination of his other worldly experiences culminate into an avalanche of emotion, in his immediately recognizable style.

## **2. Sarathy Korwar**

Born in the US, Sarathy Korwar grew up in Ahmedabad and Chennai in India. He began playing tabla aged 10, but was also drawn to the American music that he heard on the radio and leaking through the doorway of his local jazz music shop. He trained in tabla and translated his skills to the western drum kit, focusing on the adaptation of Indian classical rhythmic material to non-Indian percussion instruments. Korwar has since established himself as one of the most original and compelling voices in the UK jazz scene, leading the UPAJ Collective-a loose band of South Asian jazz and Indian classical musicians brought together through a love of collaboration and improvisation who set up a residency at the Jazz Café in London. Korwar has collaborated with the likes of Shabaka Hutchings, clarinettist Arun Ghosh and producer Hieroglyphic Being, as well as groups Penny and Ill Considered. He has toured with Kamasi Washington, Yussef Kamaal and Moses Boyd. Korwar released his second studio album, *More Arriving*, in July 2019 - a leap forward from his previous releases, incorporating rappers from Mumbai and New Delhi, spoken word and his own Indian classical and jazz performances.

## **3. Tesseract**

The UK-based progressive metal pioneers, who were instrumental in paving a new wave of exciting and heavy sounds the world over are returning to India. The quintet has arguably become one of the UK's biggest metal propositions. From performing to sold-out crowds at landmark festivals to making history as the first band to play on top of an igloo village in the Arctic Circle –it seems no place is off-limits for the five members. Their fourth album - *Sonder* - was announced in 2018 and from the bending grooves of opener *Luminary* to *The Arrow's* concluding reversed samples, clocking in at 37 minutes in total, here is a band that never sounded so honest and direct. Dan Tompkins, the band's lead vocalist, is familiar with the festival, having collaborated with Keshav Dhar for his progressive metal and djent side-project *Skyharbor* on stage in Pune and Delhi at previous editions. However, this does mark the first time that Tesseract will be performing at BACARDÍ NH7 Weekender. Armed with a new album and a new sound, this promises to be a new journey for the band and the festival as it enters its 5th year in Meghalaya.



**BLOT! (LIVE) / LIFafa**  
**RAJA KUMARI / SARATHY KORWAR**  
**THE SOUL / WHEN CHAI MET TOAST**

Across Seconds / Antariksh / Avora Records  
Blue Temptation / DCF\_Shapes  
Fame The Band / Gauley Bhai / Imphal Talkies  
Khasi Bloodz + Guests / Lo! Peninsula / Meba Ofilia /  
Minute of Decay / Nothing Anonymous / Pakshee  
Pia Collada / Praveen Achary / Rafiki  
Saptak Chatterjee / Shorthand / SickFlip / Small Axe  
Sound / Solr / Tanya Nambiar / Tejas / That Boy Roby  
The Andrea Tariang Band / The Koniak Net / Zokhuma



**MEGHALAYA**  
**1-2 Nov**  
**#lineup2019**

GET  
TICKETS  
ON  
**paytm**  
**insider**



© 2019. BACARDI, the BAT Device and BREEZER are registered trademarks of Bacardi & Company Limited.  
BACARDI.COM © 2019. DEWAR'S, its Trade Dress and CELTIC device are trademarks. Music on Universal Music Group

## COMPLETE MEGHALAYA LINE UP (1<sup>st</sup> NOVEMBER TO 2<sup>nd</sup> NOVEMBER 2019)

Antariksh	Marty Friedman	Solr
Avora Records	Minute of Decay	Soulmate - The Northeast blues special
Across Seconds	Meba Olifia	Shorthand
Blue Temptation	Nothing Anonymous	Saptak Chatterjee
Benny Dayal & Funktuation	Pakshee	Small Axe Sound
BLOT (Live)	Praveen Achary	That Boy Roby
DCF_Shapes	Pia Collada	The Andrea Tariang Band
Fame the band	Rafiki	The Koniac Net
Gauley Bhai	Lifafa	Tanya Nambiar
Intervals	Raja Kumari	The Soul
Imphal Talkies	Sarathy Korwar	Tejas
Karnivool	Shubha Mudgal	When Chai Met toast
Khaasi Bloodz + Guests	Sickflip	Zokhuma
Lo! Peninsula	Sarathy Korwar	

The 10th edition of the concert will be held in Pune from Nov 29 - Dec 1 soon after the concert in Meghalaya from November 1-2, 2019.

Follow the happiest music festival on:

[facebook.com/nh7weekender](https://facebook.com/nh7weekender)

[twitter.com/nh7](https://twitter.com/nh7)

[instagram.com/nh7dotin](https://instagram.com/nh7dotin)

### About OML

OML is a global, artist-first company that creates intellectual properties (IPs) for content platforms, live entertainment and brands, that have become synonymous with pop culture in India and across the world. OML's global creator network spans 200+ artists across genres and across 20+ countries.

Working at the cross-section of content, talent representation and live experiences, OML has produced promoted and presented sold out tours in India and abroad for some of India's biggest entertainment properties, from BACARDÍ NH7 Weekender (described by The

Guardian as "India's answer to Glastonbury") to Breezer Vivid Shuffle (India's largest hip hop festival) and LOLstars and Headliners in comedy. They have also produced 200+ hours (3.6Bn minutes watched) of memorable and iconic online properties, series, standup comedy specials and content pieces across genres for television and various multimedia platforms such as Sound Trippin', The Dewarists, Comicstaan, Laakhon Mein Ek, Pushpavalli, Chacha Vidhayak Hai Humare and Queens of Comedy.

OML works with a wide range of brands (BACARDÍ, YouTube, Cadbury's 5-star, Britannia, RedBull, Levi's, FlipKart, Amazon to name a few) and creators including 150+ YouTube stars and some of the biggest independent comedy acts, dancers, writers and storytellers in the country including Zakir Khan, Kanan Gill, Kenny Sebastian, Kaneez Surka, Sumukhi Suresh, Prashasti Singh, Sidin Vadukut and Melvin Louis amongst others.

#### **ABOUT BACARDÍ Limited**

Bacardi Limited, the largest privately held spirits company in the world, produces and markets internationally recognized spirits and wines. The Bacardi Limited brand portfolio comprises more than 200 brands and labels, including BACARDÍ® rum, GREY GOOSE® vodka, PATRÓN® tequila, DEWAR'S® Blended Scotch whisky, BOMBAY SAPPHIRE® gin, MARTINI® vermouth and sparkling wines, CAZADORES® 100% blue agave tequila, and other leading and emerging brands including WILLIAM LAWSON'S® Scotch whisky, ST-GERMAIN® elderflower liqueur, and ERISTOFF® vodka. Founded more than 157 years ago in Santiago de Cuba, family owned Bacardi Limited currently employs more than 7,000, operates more than 20 production facilities in 11 countries, and sells its brands in more than 170 countries. Bacardi Limited refers to the Bacardi group of companies, including Bacardi International Limited. Visit [www.bacardilimited.com](http://www.bacardilimited.com) or follow us on Twitter @BacardiLimited or Instagram @BacardiLimited1862.