

**GOVERNMENT OF MEGHALAYA**  
**DIRECTORATE OF INFORMATION & PUBLIC**  
**RELATIONS**

**Tourist spot inaugurated in West Jaintia Hills**

**Shillong 31<sup>st</sup> January 2019** : In a major boost to tourism development in the State and the Jaintia Hills region in particular, Meghalaya Chief Minister Conrad Sangma



today launched the website of the Krang Shuri Adventure Tours and also inaugurated the locally promoted tourist spots of Kudengrim village at two separate functions held in Amlarem Sub-Division.

Education and BAD Minister Lahkmen Rymbui and C&RD Minister Sniawbhalang Dhar were also present at the occasion along with government officials and invited guests.



Lauding the initiative of the local groups and societies engaged in promoting tourism in the region the Chief Minister stated the need to create and promote sustainable avenues of livelihood for the people especially the youth, in the rural areas.

‘More than five hundred people have been employed due to the initiative of groups like the Raid Buam Environmental Protection Association and their various projects. It is important for us to encourage parallel systems of livelihood and employment generation. Development of the rural areas of the State is



important for the overall growth of the State. We must ensure that the programs and policies of the government reach the people at the grassroots level. Uplift of the rural economy through employment generation is the objective of the government', the Chief Minister said.

The Chief Minister informed the gathering that an amount close to thirty crores have been sanctioned for tourism infrastructure development in Jaintia Hills Districts and a little over three crore has been sanctioned for the development of Krang Shuri area alone.



The funds will be used for development of cafes as a big enabler for promotion and publicity of lesser known places of immense tourism and public convenience sheds, landscaping and pathway development, solar lighting, parking lots and other such activities.

The Chief Minister also termed tourism potential in the region.

‘Technology is one of the biggest advantages that we have in today’s world’, he said, while lauding the innovative efforts of a group of local youth engaged in promoting the tourist spots of Kudengrim through beautifully shot videos and photographs uploaded to youtube and social media sites. It gives me immense pleasure to see that people are taking initiatives at their own level to ensure that we take tourism to a new level, he added.

While urging the people to take advantage of the strategic location of the State for promotion of international tourism the Chief Minister also cautioned the people against over commercialisation and unplanned growth of tourist destinations.

‘I would like to urge all stakeholders to ensure that there is no over commercialisation of tourism. Unplanned infrastructure developments diminish rather than enhance the attractiveness of these beautiful locations. Sometimes we spoil by developing infrastructure that does not go well with the surroundings. It is important to promote and preserve the natural beauty of these scenic places, the Chief Minister said.