

GOVERNMENT OF MEGHALAYA
DIRECTORATE OF INFORMATION & PUBLIC
RELATIONS

Press Release No.81/19

Workshop on Responsible Tourism Held

Shillong, February 18th, 2019 : A One- Day Workshop on Responsible Tourism was held at the State Convention Centre, Pinewood Hotel in the city today. Co-hosted by the Department of Tourism, Government of Meghalaya and Outlook Responsible Tourism, and supported by North Eastern Council, the workshop was inaugurated by Meghalaya Home Minister, Shri James P.K Sangma as Chief Guest in the presence of Bangladesh Assistant High Commissioner to India, Dr. Shah Mohammad Tanvir Monsur, Meghalaya Additional Chief Secretary in- charge Tourism, Smt R. V Suchiang, Commissioner & Secretary, Tourism, Shri M. R Synrem, Director, Tourism, Shri C.V.D Diengdoh, Editor, Outlook India, Shri Ruben Bannerjee, Government officials, Tour Operators, Hoteliers, Co-operative Societies and students among others.

During his address at the inaugural programme, Meghalaya Home Minister, Shri James P.K Sangma spoke on the significance of the workshop even as he stated that the workshop is integral and important considering the boom in tourism activities in the State of Meghalaya in recent years.

Dwelling at length on the harmony shared by nature with the tribal way of life, the Minister in his speech stressed on the need to practice sustainable tourism by all concerned through adoption of responsible tourism to ensure that the ecology and the livelihood of the people are both sustained in the long run.

Shri James P.K Sangma also expressed hope that the benefits of the workshop will be reaped by hoteliers, tour operators, co-operative societies and other stakeholders involved in the tourism sector.



The day long workshop featured presentations by experts on topics including 'A road map for building responsible businesses in Meghalaya', 'Cherrapunjee Holiday Resort', 'How to use free digital tools to help your business grow', etc.