

**GOVERNMENT OF MEGHALAYA**  
**DIRECTORATE OF ARTS & CULTURE**

**GUIDELINES FOR EXTENDING GRANT-IN-AID TO ARTISTS/ ARTISANS, ETC  
UNDER THE LIVING HERITAGE SCHEME**

**1. Definition:**

The Grant-in-aid is an initiative to boost and revive the old traditional values and skills by identifying the beneficiaries who still pursue and preserve the various traditional Art Forms and skill of the State.

**2. Objective:**

- I. To motivate the Artists/ Artisans of the State to achieve excellence in the field of various Traditional art form.
- II. To assist the Artists/ Artisans of the Traditional Art Forms for preservation of the dying or disappearing art forms and the existing art form practiced by the indigenous people of the State.
- III. To encourage the Artists/ Artisans so as to enable them to regain their status and revive their potential for employment generation.
- IV. To build up the interest of the Artists/ Artisans to take up the various traditional art works and to make it possible for them to achieve their goals and to boost self esteem.
- V. To promote and to safeguard that the skills and knowledge which reflect the rich cultural heritage of the State are preserved and further promoted.
- VI. To inspire the Artists/ Artisans to think and act as artist, makers and designers, working creatively and intelligently and to develop an appreciation of and engagement in the various traditional art forms and an understanding of its role in the creative and cultural industries that shape and enrich their lives.

**3. Eligibility Criteria:**

- i. Artists/ Artisans of various traditional art forms and youths identified as Bonafide resident will be eligible.
- ii. Professionals like music composers, manufacturer of indigenous musical instruments, traditional black smithy and bark cloth makers, traditional weavers, sculptors, traditional pottery, traditional dance and performers, etc. may also be considered for Grant-in-aid under the scheme.

- iii. All applications as per Proforma in **Annexure-I** must be accompanied by documentary proof such as photographs or videos of the traditional art work.
- iv. The beneficiaries on receiving the Grant-in-aid will have to furnish samples of their produce to the Directorate of Arts and Culture before receiving the Grant-in-aid.
- v. Beneficiaries are to teach and impart training to the interested youths so that the dying art forms will retain its importance for the future generations.
- vi. To ensure receipt and proper utilization of the grant the beneficiaries shall submit a Utilization Certificate along with the statement of accounts in the day following the expiry of three (3) months of receipt of the grant.
- vii. An agreement before receiving the Grant-in-aid is to be signed between the Director of Arts and Culture and the beneficiaries as per format in **Annexure-II**.
- viii. A Selection Committee under the Director of Arts and Culture is constituted to scrutinize/ Examine the various Traditional art forms.

#### **4. Constitution of Selection Committee:**

The **Selection Committee** Members will be as follows:

- |  |                         |
|--|-------------------------|
| I. Director, Arts & Culture, Meghalaya,<br>Shillong                  | - Chairman and Convener |
| II. Compiler, Directorate of Arts & Culture, Shillong                | - Member Secretary      |
| III. Archivist Audio-Visual, Directorate of Arts & Culture, Shillong | - Member                |
| IV. Compiler, Directorate of Arts & Culture, Shillong                | - Member                |

#### **5. Terms and Reference of the Selection Committee.**

- 1) The Selection Committee will examine Artists/ Artisans of various traditional art forms and forward the selected list to the Government for approval.
- 2) All applications must be accompanied by documentary proof such as Photographs or Videos of the traditional art work which should be taken/ obtained by the Directorate and submitted to the Committee.
- 3) The Committee while considering the proposals submitted by Directorate of Arts and Culture shall sub-limit the Grant-in-aid admissible to an individual case so that there are safeguards against the entire allocation being utilized against a single application.

4) The term of the Committee will be for a period of 3 (three) years.

**6. Documents to be furnished along with the application:**

- a. Copy of Voters ID.
- b. Brief description of the activities/work done by him/her in the last five years either in English or local language.
- c. Copy of Educational Certificates etc., if any.
- d. One recent Passport size Photograph.
- e. Attested copies of Documents/Photographs/Videos of the work done and achievements.

**7. Publicity/Advertisement of the Scheme:**

An advertisement will be placed both on the Notice Board of the Directorate and all the District Offices of the Directorate Arts and Culture and in the Website of the Government as well as the Print Media for inviting applications and also to seek the list of Artists/ Artisans from the respective Deputy Commissioners. The applications can be submitted online and sent to [meghartsandculture@gmail.com](mailto:meghartsandculture@gmail.com)

**8. Submission of Application:**

- i) Applications can be submitted online and sent to [livingheritagescheme@gmail.com](mailto:livingheritagescheme@gmail.com)
- ii) Applications can be submitted offline in the Directorate of Arts and Culture and in any District Offices of the Directorate of Arts and Culture.

**9. Disqualification Clause:**

The applicant shall be liable for disqualification if any of the clauses/conditions of the undertaking given by him/her is subsequently found to be false/ incorrect.

**10. Declaration of the Grant-in-aid:**

The Names of the recipient of the Grant-in-aid shall be displayed on the Notice Board of the Directorate and all the District Offices of the Directorate of Arts and Culture and in the Website of the Department.

**11. Ceiling for Grant-in-Aid under the Scheme-**

All Grant-in-Aid shall not exceed Rs. 35,000/- (Rupees thirty five thousand) only in each case.