

**GOVERNMENT OF MEGHALAYA  
DIRECTORATE OF ARTS & CUTURE : : MEGHALAYA**

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Dated Shillong, the 26<sup>th</sup> April, 2021

**ADVERTISEMENT for State Emblem & Tagline Contest**


The Office of the undersigned invites entries for the prestigious **Open-to-All Competition** for (i) Conceptualizing & Designing of the State Emblem of Meghalaya & (ii) Coining of a suitable Tagline in the run-up to the celebrations of the 50 years of statehood.

The winner will be felicitated with a cash prize of ₹ 1,25,000/- (rupees one lakh twenty five thousand) only for the **State Emblem** and ₹ 50,000/- (Rupees fifty thousand) only for **Tagline**.

Further details may be obtained from the office of the Director, Arts and Culture, State Central Library, Shillong during office hours or in the District Librarian office – Jowai/ Sohra/Nongpoh/Nongstoin/Williamnagar/Baghmara/Tura during office hours or through the website [www.meghalaya.gov.in](http://www.meghalaya.gov.in) and <http://www.megartsculture.gov.in>.

**Terms and Conditions:**

1. Participants have to be residents of Meghalaya. (An EPIC card may be furnished as proof of residence).
2. Participants are to submit their entries to the office of the undersigned at Room No. 506, Additional Secretariat on or before 21<sup>st</sup> May 2021 during office hours. Online entries will be also accepted at the following email [megstateemblem.dac@gmail.com](mailto:megstateemblem.dac@gmail.com)
3. A proof of residency may be submitted during the time of registration.
4. Department of Arts and culture reserves the right to allow or debar applicants as per the norms.
5. All artwork/design/tag line should be original works of the participants, and should capture the unique essence of the state, befitting of a State Emblem.
6. A comprehensive write up is to be submitted along with the design/tag line, indicating the concept and the relevance of the work submitted cogently and with clarity
7. All entries are to be submitted in original high resolution file format along with a PDF format for purposes of evaluation.
8. Entries from participants beyond the last date of submission which is 21<sup>st</sup> May 2021, will not be accepted.

  
W.A.M. Booth,  
Director  
Arts & Culture,  
Meghalaya, Shillong

Memo No. DAC/AV/CEB/11/2021/ 14-A.

Dated Shillong, the 26<sup>th</sup> April, 2021

**Copy to:**

1. The Joint Secretary to Govt. of Meghalaya, Arts and Culture Department.
2. The Director, Information and Public Relation, Meghalaya for information with a request to kindly issue the advertisement in atleast 1 (one) English, 1 (one) Khasi and 1 (one) Garo dailies of the State preferably in the front page.
3. ✓ The Deputy Director General, National informatics Centre for information with a request to upload the advertisement in the Government and the Arts and Culture website.
4. The District Librarian – Jowai, Sohra, Nongpoh, Nongstoin, Williamnagar, Baghmara and Tura along with copies of the prescribed application forms and to make Xerox copies from your end for distribution.

  
**Director  
Arts & Culture,  
Meghalaya, Shillong**