

National Milk Day observed in Mendipathar

Resubelpara, November 26, 2019: Marking the birth anniversary of Dr Verghese Kurien, the father of India's White Revolution, National Milk Day being celebrated across the country was also observed in Mendipathar at Mendipathar Multi Purpose Cooperative Society Hall on Tuesday.

Highlighting the importance of dairy farming and dairy industry Deputy Commissioner, S.C.Sadhu said that the region has huge opportunities for the promotion of dairy farming owing to the region's suitable climatic condition. However, he lamented the fact saying there is a dearth of milk production in the area as compared to other parts of the country.

In order to boost the dairy production Sadhu urged the Self Help Groups, milch farmers to take up dairy farming under scientific method which according to him would generate employment for the job seekers besides promoting dairy production.



DVO, Prodickson Sangma while briefing the gathering brooded the history of national milk day and said that it was the Indian Dairy Association (IDA) who first mooted the idea of celebrating milk day and since 2014, November 26 is being observed across the country as National Milk Day.

Assistant Director (Dairy), Tura, Silkal Montreal Sangma who also one among the speakers added that the programme aims to create awareness on benefits of milk and milk products to the masses. He also interpreted a technical session under the topic Awareness on Dairy Cooperative Society and Dairy Entrepreneurship Development Scheme.

Earlier based on the the theme "Drink Milk today and Everyday" essay and drawing competition was also held for the school students and Motivational Award for the progressive dairy farmers also took place.